

El Cerrito

SPECIAL MEETING NOTICE AND AGENDA

Hercules

DATE & TIME: Friday, June 7, 2019: 8:00 a.m. - 10:00 a.m.

LOCATION: City of El Cerrito, Council Chambers
10890 San Pablo Avenue (at Manila Ave)
El Cerrito, California (Accessible by AC Transit #72, #72M & #72R)

Pinole

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- 1. Call to Order and Self-Introductions.** (Chris Kelley – Chair)
 - 2. Public Comment.** The public is welcome to address the Board on any item that is not listed on the agenda. *Please fill out a speaker card and hand it to staff.*

Richmond

CONSENT CALENDAR

- 3. Minutes of May 10, 2019 Special Board Meeting.** (Attachment; Recommended Action: Approve).
- 4. Transportation Fund for Clean Air (TFCA) Work Plan.** WCCTAC receives annual allocations from the Air District, which funds the 511 Contra Costa TDM program. The detailed TDM work plan, based on the overall draft WCCTAC work program already approved by the Board on May 24th, shows how these funds will be used in Fiscal Year 19-20. There are no major changes from last year. However, a new WestCAT promotion, as well as efforts to explore smartphone app-based incentives, have been added. Staff typically seeks the Board’s concurrence on the work plan and use of TFCA funds. (Attachment; Recommended Action: Approve)

San Pablo

Contra Costa
County

AC Transit

SPECIAL AGENDA ITEM

- 5. New Transportation Expenditure Plan (TEP).** The Contra Costa Transportation Authority (CCTA) is developing a TEP for a potential transportation sales tax measure that could be placed on the ballot in March, 2020. At its special meeting on May 10, 2019, staff provided the WCCTAC Board with an overview of Measure X, which went before voters in 2016. Based on Board feedback, staff developed a conceptual TEP funding allocation for West County that was presented to the WCCTAC Board at its regular May 24, 2019 meeting. With additional feedback from the Board, staff refined the concept further. The updated funding allocation concept is attached and will be reviewed by staff at the June 7, 2019 meeting. Changes from the previous version are show in red. A next step would be issuing a

BART

WestCAT

letter to CCTA that describes WCCTAC's priorities for a new measure. (*John Nemeth - WCCTAC Executive Director; Attachments; Recommended Action: Provide direction to staff on a possible letter to the Authority*).

STANDING ITEMS

6. Board and Staff Comments.

- a. Board Member Comments, Conference/Meeting Reports (AB 1234 Requirement), and Announcements
- b. Report from CCTA Representatives (*Directors Abelson & Butt*)
- c. Executive Director's Report

7. Adjourn. Next regular meeting is: June 28, 2019 @ 8:00am in the El Cerrito City Hall Council Chambers, located at 10890 San Pablo Avenue, El Cerrito

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- In compliance with the Americans with Disabilities Act of 1990, if you need special assistance to participate in the WCCTAC Board meeting, or if you need a copy of the agenda and/or agenda packet materials in an alternative format, please contact Valerie Jenkins at 510.210.5930 prior to the meeting.
 - If you have special transportation requirements and would like to attend the meeting, please call the phone number above at least 48 hours in advance to make arrangements.
 - Handouts provided at the meeting are available upon request and may also be viewed at WCCTAC's offices.
 - Please refrain from wearing scented products to the meeting, as there may be attendees susceptible to environmental illnesses. Please also put cellular phones on silent mode during the meeting.
 - A meeting sign-in sheet will be circulated at the meeting. Sign-in is optional.

**West Contra Costa Transportation Advisory Committee
Board of Directors Meeting
Special Board Meeting Minutes: May 10, 2019**

MEMBERS PRESENT: Chris Kelley, Chair (Hercules); Roy Swearingen, Vice-Chair (Pinole); Janet Abelson, (El Cerrito); Ben Choi (Richmond); Chris Peeples (AC Transit); Maureen Powers (WestCat); Demnlus Johnson (Richmond); Rita Xavier (San Pablo); Lateefa Simon (BART)

STAFF PRESENT: John Nemeth, Joanna Pallock, Valerie Jenkins, Leah Greenblat

ACTIONS LISTED BY: Valerie Jenkins

Meeting Called to Order: 8:05am

Public Comment: None

Item #3. New Transportation Expenditure Plan (TEP)

ITEM/DISCUSSION	ACTION
<p>Item #3 New Transportation Expenditure Plan (TEP)</p>	<p>WCCTAC Executive Director Nemeth provided background on the TEP, reviewed Measure X from 2016, and highlighted some changes to the funding landscape over the last few years. He encouraged the Board to discuss its priorities for a new TEP.</p> <p><i>Director Abelson</i>, sought clarification regarding Phase 2 of the I-80 / Central Avenue interchange project being “completely funded.” Executive Director Nemeth noted that some bicycle and pedestrian underpass improvements remain unfunded. Hisham Noeimi (CCTA staff) reiterated that, aside from the bike/ped improvements under the freeway, the project was completely funded, if construction prices remain the same.</p> <p><i>Director Simon</i> stated that BART’s budget was focused on providing funding for safety, security, and the cleanliness of BART trains and stations.</p> <p><i>Vice-Chair Swearingen</i> stated that he is in favor of BART’s expansion to San Pablo/CC College, but that there would be challenges locating a station there due to the traffic problems that already</p>

exist on Road 20. He felt that Hilltop may be a better first stop for a BART extension.

Director Abelson stated that there is was not enough funding for transit operations in the previous Measure X to maintain high quality levels of service.

Director Peebles stated that there needs to be more funding for class 1 bike routes. He also argued that in order to get voters to turn out and support funding for transit, there needed to be a better campaign than for the previous measure.

Director Xavier concurred that the previous expenditure plan could have been better explained to the voters. She also voiced support for the priorities included in Measure X.

Director Johnson emphasized the need to incorporate technology into the future TEP. He also stated that funding for other modes, like ferries or light rail, should be considered.

Chair Kelley stated that there needs to be other transportation or transit options to areas in Berkeley, Emeryville, and Oakland.

Director Choi also voiced support for many of the priorities in Measure X and agreed that a better explanation to voters was important.

Director Powers agreed with **Chair Kelley** regarding the need for more and better transit options, including the need to serve Alameda County destinations.

Dave Campbell (Bike East Bay), requested that a full 10% of funding in a new TEP be earmarked for bicycle and pedestrian improvements. He also voiced support for more transit funding in West County. Joe Wallace (AC Transit) expressed support for evening bus service, improved frequencies, transit affordability and cleanliness.

TDM PROJECT INFORMATION

- A. Project Number: 20CC01
- B. Project Title: West Contra Costa County Emissions/Trip Reduction Program
- C. TFCA County Program Manager Funds Allocated: \$364,954
- D. TFCA Regional Funds Awarded (if applicable): n/a
- E. Total TFCA Funds Allocated (sum of C and D): \$364,954
- F. Total Project Cost: \$559,247
- G. Project Description:

The 511 Contra Costa (West Contra Costa) Commute Incentive Program is managed by WCCTAC and promotes the use of commute/travel alternatives to individuals who drive alone in the West Contra Costa region. TFCA funds will be used to implement a Countywide Guaranteed Ride Home Program, ridematching, trip reduction and emissions reduction programs through outreach to employers, residents, municipalities and schools in West Contra Costa County and John Swett School Districts.

West Contra Costa County Emissions and Trip Reduction Program:

511 Contra Costa staff will work with employers, employees and the community to encourage clean trips in West Contra Costa County. In coordination with local transit agencies, the program provides information and incentives for transit and transportation services. Outreach will be conducted through community and employer events; targeted mailings, employer/TDM program database e-blasts, and notice of promotions through City and County residential activities, radio, movies, online/digital advertising, Chambers of Commerce, local and community locations and events. Additionally, the 511 Contra Costa and 511.org websites, newsletter and social media platforms will be used to inform West Contra Costa/Contra Costa County commuters of the programs and services available.

The FY 2019/20 Program activities include:

- Circulate commute promotions to decrease SOV and encourage alternative modes of transportation through incentives, commute challenges and on-site employer and community events. Assistance with the development of and/or maintenance of commute programs and compliance with the Bay Area Commuter Benefits Program and local ordinance requirements.
- Incentives for participating worksites in the form of bicycle racks, corrals, lockers, fix it stations equipment, and EV charging stations at locations available to the public.
- Bike to Work Day, encourage employer participation and interest in Bike to Work Day/Month activities. Promote bicycle repair workshops and bicycle safety to increase bicycle ridership.

- Promote Real-time ridesharing with Transportation Network Companies technology. Provide incentives to individuals that use carpooling technology for their commute to/from or through West County. Assist in the marketing and outreach effort to increase the number of carpoolers in West Contra Costa County/along the I80 corridor.
- Administer a Countywide Guaranteed Ride Home (GRH) Reimbursement Program to encourage the use of carpools, vanpools, transit, walking and biking. Research partnerships with transportation network companies (TNC) to provide GRH reimbursements to their existing rideshare system.
- Continue to improve the new database model that has been developed for the Countywide Guaranteed Ride Home Program.
- Administer a Countywide “Try Transit” Program to encourage the use of public transit. Individuals who live/work/attend college in Contra Costa County who pledge to try transit to travel to/from work/college can receive a clipper card pre-loaded with \$20 dollars.
- Partner with SolTrans (Solano Transit) to promote Buy One Get One (BOGO) transit pass incentives to reduce vehicle trips through encouraging commuters to travel to work via express commuter buses from Solano to Contra Costa County.
- Partner with WestCAT (West Contra Costa Transit Authority) to incentivize usage of their routes which will alleviate SOV on I-80.
- Countywide Promotions: Text-your-Commute Challenge, a text-based contest to encourage green commutes. Miles app, a smartphone app that can create challenges to encourage commuters to take alternate transit modes.

School Trip Reduction:

- Student Travel Program: 511 Contra Costa Staff will work with the West Contra Costa Unified and John Swett School Districts (as well as the local private and charter schools) to encourage congestion relief at schools by providing incentives to schools. Infrastructure to include bicycle racks, lockers, skateboard racks to encourage the use of active transportation. Promotion of youth Clipper program to create awareness of Clipper as transit agencies transition into Clipper.
- Student Transit Pass Program: 511 Contra Costa Staff will offer free 31-day public passes on WestCAT transit or AC Transit, to encourage students to use public transit as their primary mode of transportation to/from school instead of being driven by parents. Continue WestCAT summer youth pass subsidy program in coordination with Central/East County program. Explore AC Transit subsidy for next fiscal year.
- College Transit Program: Promote “Try Transit” to Community Colleges in Contra Costa County to encourage students to use public transit as an alternative to reach the campus. The contribution of 511 Contra Costa will be pre-loaded \$20 Clipper card

Project Schedule Start Date: July 2019

Final Report Due Date: No later than June 2021

FY 19-20 TDM - TFCA and MJ Forecast

Code / Expenditure Category	TFCA	MJ17
Salaries/Benefits	\$178,500.00	\$115,000.00
PERS Retirement		\$21,000.00
Professional Services	\$40,000.00	\$28,000.00
Printing/Marketing	\$26,500.00	\$3,400.00
Rent	\$10,900.00	\$13,000.00
Travel & Training	\$200.00	\$2,000.00
Postage	\$1,215.00	\$285.00
Liability Insurance/WC		\$7,500.00
Program Supplies	\$500.00	
Incentives	\$107,139.00	\$4,108.00
TOTAL	\$364,954.00	\$194,293.00

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Transportation Expenditure Plan (TEP) – Draft Concept for West Contra Costa

Funding Category	Total Funding in \$ Millions	% of Measure in West County	Description	Notes
Local Street and Road Maintenance	\$120.3 \$100.3	18% 15%	Maintain streets and roads, including: fixing potholes, bike lane striping, fixing sidewalks, and making improvements in roadways. Return to source category.	Proposed amount reduced from previous version based on Board feedback. SB1 (2017) provides added funding to street and road maintenance.
Bus Transit Enhancements	\$167.1	25%	Improve the frequencies or hours of operations of bus service on key corridors in West Contra Costa. Could also fund capital priorities.	Funds would be divided between AC Transit and WestCAT using a formula TBD. Funding amount could not cover all of the improvements outlined by AC Transit, so prioritization would be necessary. WestCAT to provide its funding recommendations in the near future.
Express Bus Service on I-80	\$90.2	13.5%	Add new express service from West County to Oakland, Emeryville, and Berkeley. Could also expand Transbay service to SF.	
BART Improvements	\$25.1	3.75%	Improve the BART experience by enhancing station cleanliness, security, and functionality.	
Commuter Rail Access	\$33.4	5%	Complete the Hercules Regional Intermodal Transit Center (RITC) to provide greater access to commuter rail (and potentially ferry service) in West County.	
I-80 Interchange Improvements	\$60.1	9%	Complete improvements to San Pablo Dam Road, Pinole Valley Road, and Central Avenue interchanges.	Could include new transit hub in San Pablo/El Sobrante, as well as other interchange improvements that benefit transit movements
I-580 Improvements near Richmond-San Rafael Bridge	\$25.1 \$20.0	3.75% 3%	Relieve congestion at the I-580/Richmond Parkway Interchange, improve Richmond Parkway, and reduce local impacts of Richmond-San Rafael Bridge congestion.	Some of the details of these projects still need to be developed. Proposed amount reduced from previous version. Based on communications with Authority staff, this amount may be sufficient.
Bicycle, Pedestrian, and Trail Facilities	\$43.4 \$50.1	6.5% 7.5%	Improve bicycle, pedestrian, and trail facilities	Amount increased from previous version given Board feedback.
Transportation for Senior and People with Disabilities	\$33.4 \$40.1	5% 6%	Improve mobility for seniors and the disabled.	Specific details may depend on the outcome of a joint CCTA/County planning study. Amount increased given Board feedback.
Safe Transportation for Children	\$26.7	4%	Expand Student Bus Pass Program to middle schools.	At present, high school students in the WCCUSD and John Swett USD who qualify for free and reduced lunch can get bus passes during the school year. This would expand eligibility to middle schoolers.
Innovative Technology for Congestion Relief	\$15.0 \$16.7	2.25% 2.5%	Smooth traffic and transit operations through: traffic signal synchronization, transit signal prioritization, automated enforcement of HOV on I-80, real time information, apps and incentives to change behavior	Amount slightly raised from previous version given Board feedback.
Major Streets and Complete Streets	\$10.0	1.5%	Improve key roadways in West Contra Costa, which could include: Cutting/Carlson intersection, 23 Street/Road 20 intersection, San Pablo Dam Road, Appian Way, San Pablo Avenue. Could also include complete streets projects.	Category added given: 1) information from CCTA staff that the category will likely be in the Draft TEP 2) WCCTAC Board feedback that this could be a needed category.
Transportation for Livable Communities	\$10.0	1.5%	Enhance livability through projects that could include: bicycle and pedestrian improvements, traffic calming, and streetscape improvements.	Renaming of Community Development category in Measure X. Authority may prefer a different name than either of these two.
CCTA Transportation Planning	\$8.4	1.25%	Support planning efforts by CCTA.	Same amount as proposed in Measure X
Regional Transportation Priorities	\$6.7	1.00%	Flexible category that is similar to Measure J's 28b Subregional Needs funds.	
Administration	\$3.4	0.50%	Required for CCTA Administration.	Same amount as proposed in Measure X
TOTAL	\$668.3	100%		