

# West Contra Costa Safe Routes to School Program



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**Manager, Injury Prevention &**  
**Physical Activity Promotion**

# History

- Since 2009
- Caltrans Funded
- Historically large Richmond Elementary Focus
- SR2S Expansion Funding through 2019 – includes all West County cities
- Education, Encouragement, Engineering, Enforcement, EQUITY

# Target Schools

## Richmond:

- Peres Elementary School
- Nystrom Elementary School
- Lincoln Elementary School
- Chavez Elementary School
- Ford Elementary School
- Highlands Elementary School

## San Pablo:

- Lake Elementary School
- Downer Elementary School
- Dover Elementary School

## Hercules

- Lupine Hills Elementary School
- Ohlone Elementary School

## El Cerrito:

- Fairmont Elementary School
- Harding Elementary School

## Pinole:

- Collins Elementary School
- Shannon Elementary School

## Unincorporated:

- Montalvin Manor Elementary School
- Tara Hills Elementary School
- Verde Elementary School

# By the numbers

- Walk Audits – 15
- Principal Meetings – 20
- Parent Focus Groups – 18
- Presentation to WCCUSD School Board Safety Committee
- School Plans Completed – 12
- School Site Champions ID'ed – 10
- Parent and Teacher Meetings – 286
- Meetings with Community Partners – 163
- Tabling and Outreach events - 40
- In-class presentations – 78
- Walking Events – 76
- School wide Assemblies – 7
- Travel Surveys – 12



# SR2S Action and Activities

Lake Elementary Safety Newsletter January, 2015

## LAKE SAFETY NEWS

Improving The Safety Of Our Children

### Safe Routes to School

Safe Routes to School (SRTS), a program of the Contra Costa County Health Services Department, is excited to work with Lake Elementary Parents, Teachers, and Staff to promote community safety in and around Lake Elementary. Together we focus on walking to school for health and unity, traffic safety, patrols, and parent leadership.

### Do You Have a Safety Concern at Lake Elementary?

Contact the Lake Elementary School Office  
510.234.7395

Other Useful Numbers  
San Pablo Public Works Dept  
510.215.3077  
San Pablo Police Dept  
510.215.3012  
C. Sequoia Erasmus, Safe Routes Coordinator at Lake Elementary  
925.313.6764

Get Involved! Attend a Parent Club meeting.





**LEGEND**  
 NO STOPPING ONE WAY  
 DROP OFF ZONE  
 CROSSING GUARD ZONE, FOLLOW INSTRUCTIONS  
 PEDESTRIAN ZONE - CAUTION  
 STAFF PARKING ONLY, NO PARKING OR DROP OFF

### New Drop Off Procedures

*Beginning Early 2015*

After several planning meetings with parents and staff regarding school safety, Phase 1 of our school safety plan will begin early 2015.

**STAFF PARKING ZONE - NO STUDENT DROP OFF**

Student drop off will **ONLY** be allowed where the purple star is located. It is extremely dangerous for children to cross through parked cars and then in front of moving cars. If parking, park only in designated spaces. Staff parking only will be allowed in the red zone, no student drop off.



Lake Elementary Safety Newsletter Winter 2015

Lake Elementary Safety Newsletter January, 2015



### Safety Patrol

Are you interested in joining the school Safety Patrol? Parents and families are welcome to focus on community safety issues and implement action plans for Lake Elementary. This is a great way to get involved. Parents will:

- Learn effective leadership and organizing techniques
- Meet new parents and families at Lake and around the community
- Make Lake Elementary a safer place for our kids to go to school!

Parents involved in the Safety Patrol receive safety equipment and trainings in leadership and traffic management. It is a fun and rewarding way to contribute to the school community.






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 NO STOPPING ONE WAY  
 DROP OFF ZONE  
 CROSSING GUARD ZONE, FOLLOW INSTRUCTIONS  
 PEDESTRIAN ZONE - CAUTION  
 STAFF PARKING ONLY, NO PARKING OR DROP OFF

There will also be no parking allowed in the Fire Lane. Irregular parking procedures block access for emergency vehicles. Please park along the streets or carefully in the upper parking lot.

**ONE WAY STREETS**

12th and 11th streets are one way only. For safety's sake, please follow the traffic direction.

**CROSSING GUARDS AND PEDESTRIAN ZONE**

To assist pedestrians and direct traffic, crossing guards will be re-instated at 12th and 11th streets. Please follow their instructions.

*We are really looking forward to working together to make Lake Elementary a safer place for children and families. Please do your part to help make sure that the new guidelines are followed and traffic flows smoothly. Together we can ensure that all students, families, and staff feel safe before, during, and after school. THANK YOU!*



Lake Elementary Safety Newsletter Winter 2015

# SR2S Action and Activities

All School Assemblies  
In class presentations



# SR2S Action and Activities



# West County Walk and Bike Leaders for Clean Air (WABL)

## West Contra Costa Walk and Bike Leaders for Clean Air (WABL) Project Goal:

- To foster a walk and bike culture among West Contra Costa youth to promote daily outdoor exercise and safe active transportation in school neighborhoods
- The proposed project is comprised of three primary components:
  - 1. Bike and Pedestrian Safety Education and Encouragement
  - 2. “WABL for Clean Air” Clubs
  - 3. Project Administration & Evaluation

# West County Walk and Bike Leaders for Clean Air (WABL)

## West Contra Costa Walk and Bike Leaders for Clean Air (WABL) Project Goal:

- Engineering and Planning input
- Bike Instruction and Earn-a-Bike programs (youth-focused)
- League Cycling Instructors certification course
- City Recreation Partnerships
- Youth walks/rides/events (school-day and weekend)
- Interactive travel maps

# WABL Target Schools

Richmond:

- De Anza High School
- Kennedy High School
- Richmond High School
- Greenwood Academy

Hercules

- Hercules High School

El Cerrito:

- El Cerrito High School

Pinole

- Pinole Valley High School

# Rich City Rides



Najari Smith  
Founding Executive Director  
510-255-0625  
[najari@richcityrides.org](mailto:najari@richcityrides.org)

# Rich City Rides High School Bike Club Program



Richmond High



**JOHN F. KENNEDY  
HIGH SCHOOL**

**RICH CITY RIDES PRESENTS AN ALL-NEW:  
"KENNEDY HIGH BIKE CLUB"  
OFFICER POSITIONS NOW OPEN!**

**! 5 MEMBERS REQUIRED !**

**EARN A NEW BIKE AND A \$200 STIPEND  
FOR MORE INFORMATION, CONTACT:  
(510)260-3241 OR AMANI@RICHCITYRIDES.ORG**

Kennedy High

## *WCCUSD Student Daily Physical Activity*

*Source: 2014 California Health Interview Survey*

WCCUSD cities	Students who engaged in $\geq 60$ mins of daily physical activity in the past week, excluding PE	Teens who ranked higher than the 85th percentile for Body Mass Index
El Cerrito	17.4%	Unavailable
Hercules	15.3%	28.8%
Pinole	14.9%	32.0%
Richmond	15.0%	38.4%
San Pablo	13.0%	39.0%
CA Average	21%	33%

# CalEPA (2008 – 2012) – West Contra Costa WABL School Zone

## Pollution Score

CalEnviroScreen Pollution Score – West Contra Costa	
El Cerrito	37.8%
Hercules	16.9%
Pinole	20.0%
Richmond	29.1%
San Pablo	31.7%
CA State Average	25%

In 2014, the California Environmental Protection Agency (CAL EPA) designated Richmond and San Pablo as “disadvantaged communities,” based on pollution levels, poverty rates and emergency room visits for asthma-related symptoms. This is an opportunity for transportation planning and health to work more closely.

# Input on the WABL Implementation Plan

- Youth
- WCCUSD Administration and sites
- WCCTAC Board and TAC
- 511West Contra Costa
- City Parks and Recreation Departments
- Cycling advocates
- Pedestrian advocates
- County and City BPAC
- Traffic Enforcement
- Elected Officials
- Regional partners
- Others?

# Thank You



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