



# AC TRANSIT SHELTER UPDATE

WEST CONTRA COSTA TRANSPORTATION ADVISORY  
COMMITTEE BOARD (WCCTAC) | DEC 8, 2023



## Today's Presentation:

- Background
- New Contracts
- Contract Costs
- Next Steps

- AC Transit has had a **Transit Shelter Agreement** with Clear Channel Outdoor Advertising (CCO) since 1999
  - All maintenance and capital work in exchange for advertising revenue
  - Agreement expired in March 2023.
- CCO advertising revenue paid for maintenance and capital costs.
- Revenue in transit shelters has gone **down** while costs to maintaining infrastructure has gone **up**.
- AC Transit is shifting to a **new model** that provides more District control over maintenance and capital services, providing a better experience for our riders.

On Feb 22, 2023, AC Transit's Board of Directors approved the award of the following contract:

Transit Shelter Maintenance Contract – Graffiti Protective Coatings, Inc.

- \$851,020 dollars a year for existing 276 shelters, 5 year contract

<b>Transit Shelter Maintenance Contract</b>		
<b>Item</b>	<b>Old Contract</b>	<b>New Contract</b>
Cost	\$0 per year (Nonmonetary Contract – no longer viable)	\$851,020/year
Cleaning (i.e. graffiti, trash pick up, etc.)	1x a week	1 – 2x a week
Pressure Washing	1x a month	1x a month
Maintenance Log	2x a month, excel file	Online accessible 24/7
Unscheduled Requests	24 hour response	24 hour response
Other Trash Pick Up	None	Yes -- Coordination with jurisdictions prior to removal

- Transit Shelter Advertising: Vendor who will installation, removal, sale, and maintenance of advertising. Potential for digital advertising. Early 2024.
- Transit Shelter Capital Contract: Contractor who will design, procure, install, remove, and perform any related construction and/or repairs for Bus Stop Shelters and their related furniture. Early 2024.

The table shows the total number of kiosks, non-advertising, and advertising transit shelters in Richmond, San Pablo, and El Cerrito. These numbers were used to calculate the total maintenance costs and advertising revenue.

<b>West Contra-Costa County Jurisdictions</b>	<b>Kiosks</b>	<b>Non Ad Shelters</b>	<b>Ad Shelters</b>	<b>Total Shelters</b>
Richmond	2	3	4	9
San Pablo		1	9	10
El Cerrito	1	5		6

The three cities and AC Transit asks that the WCCTAC Board fund the first year on behalf of Richmond, San Pablo, and El Cerrito.

- Contract is 5 year contract: two years with three one-year options to extend.
- AC Transit recommends one invoice in for payment from each City in April 2024 and/or 2025. Adjustments based on transit shelters added or subtracted.

<b>West Contra-Costa County Jurisdictions</b>	<b>Annual Maintenance Cost per Jurisdiction (Scheduled + Unscheduled)</b>
Richmond	\$27,750.65
San Pablo	\$30,834.06
El Cerrito	\$18,500.43
<b>Total/Year</b>	<b>\$77,085.14</b>
<b>Total/Year + 15% Contingency</b>	<b>\$88,647.91</b>

## **AC Transit's Transit Shelter Maintenance began in April 2023.**

- AC Transit has taken on ownership of transit shelter assets and will continue to administer the contracts on behalf of the jurisdictions.
- AC Transit is also working with Richmond, San Pablo, and El Cerrito to streamline permit approvals and waiving fees for transit shelter installations.

# Questions and Feedback