

# Richmond MOVES

Denée Evans, Transportation Services Project Manager

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# Richmond MOVES is funded by the Clean Mobility Options Pilot Voucher Program

<https://www.cleanmobilityoptions.org/>



# Introducing Richmond MOVES An Electric On-Demand Shuttle

- ▶ **Summary:** The City of Richmond received Clean Mobility Voucher Pilot Program funds to implement the city's first on-demand shuttle program in collaboration with Via Transportation. Via Transportation was chosen for its strong track record of providing logistics and operational expertise in California.
- ▶ **Project size:** \$1M for the program development and the initial two years of operations
- ▶ **Main goal:** Bridge transportation gaps and provide connectivity between services and locations in underserved communities.
- ▶ **Intended impact:** Provide an innovative, affordable, and accessible transportation option for residents and visitors, reducing congestion and improving public health.
- ▶ **Anticipated use cases:**
  - First-mile / last-mile trips to local BART stations and the ferry terminal
  - Local commuter needs: access to employment and essential services
- ▶ **Service features:**
  - Full operations, including customer service
  - Three custom-branded 6-passenger plug-in hybrid electric vehicles
  - A custom-branded passenger application
- ▶ **Service hours:** 12 hours of service, Monday through Friday
- ▶ <https://ridewithvia.com/richmondmoves/> or call (510) 937- 3657

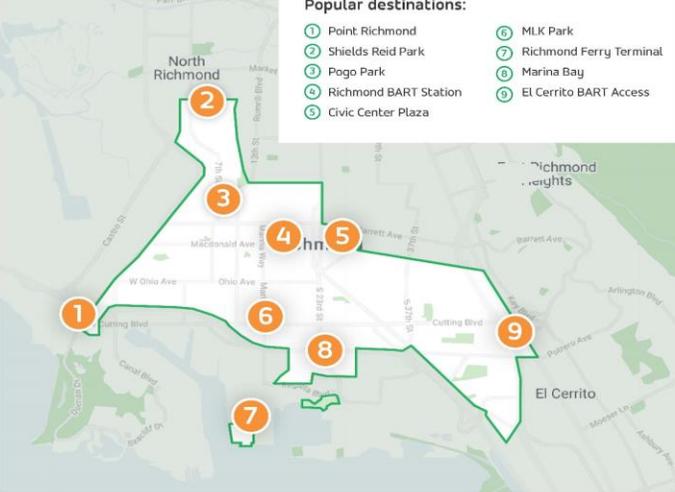

Powered by 

## Ride across Richmond, CA — in electric vehicles! — for just \$2.

Your first  
10 trips are  
**FREE** until  
May 31st!

**Popular destinations:**

1 Point Richmond	6 MLK Park
2 Shields Reid Park	7 Richmond Ferry Terminal
3 Pogo Park	8 Marina Bay
4 Richmond BART Station	9 El Cerrito BART Access
5 Civic Center Plaza	



Richmond Moves works like a shared shuttle that comes when you want, where you want. Book trips straight from your phone, get picked up in minutes, and access local BART stops and the ferry terminal without needing a car.

Learn more at [ridewithvia.com/richmondmoves](https://ridewithvia.com/richmondmoves)

Richmond Moves is part of California Climate Investments (CCI), a statewide initiative that puts billions of Cap-and-Trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health and the environment — particularly in disadvantaged communities.



Download the Richmond Moves app  
or call (510) 937-3657 to get started.







# Drive Electric Earth Day Event and Richmond MOVES Shuttle Launch 4/20/2022



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Richmond  
moves

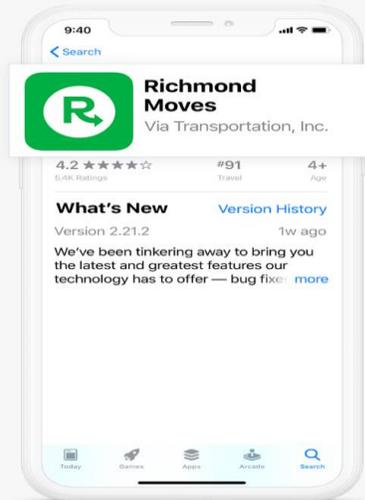
[ridewithvia.com/richmondmoves](https://ridewithvia.com/richmondmoves)



# How to ride with Richmond Moves.

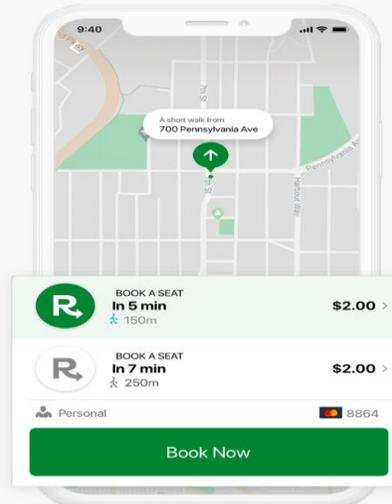
Follow these easy steps and you'll be on board in no time.  
Learn more at [ridewithvia.com/richmondmoves](http://ridewithvia.com/richmondmoves)

## 1. Create an account.



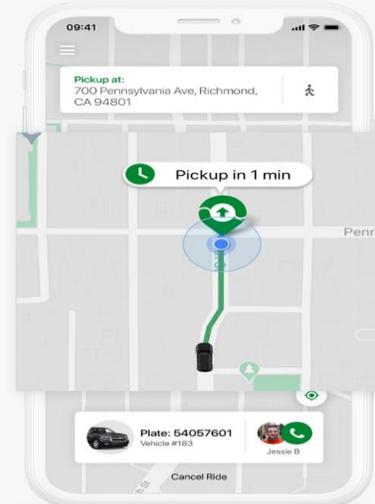
Download the **Richmond Moves** app from the **App Store** or **Google Play** store and follow the simple signup steps.

## 2. Book a ride.



Enter your pickup and dropoff addresses, choose the ride that works best for you, and tap **Book This Ride**.

## 3. Meet your driver.



Check the app to find out exactly where to meet the vehicle, which may be a short walk from the address you gave us.



Download the **Richmond Moves** app or call **(510)-937-3657** to get started.





Thank you

<https://www.ci.richmond.ca.us/2876/Transportation>