

Action Plan and Countywide Transportation Plan Public Outreach Update

WCCTAC Policy Board Meeting

Matt Kelly and Torina Wilson

CCTA and PlaceWorks

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CONTRA COSTA
transportation
authority

Project Overview

- Joint update of:
 - ▶ Five Action Plans: 2021 / 2022
 - ▶ Countywide Transportation Plan (CTP): 2022 / 2023
 - ▶ CTP will build on Action Plans
 - ▶ Big, bold ideas to enhance Contra Costa's transportation network
 - ▶ New emphases:
 - ▶ VMT
 - ▶ Multi-modal transportation
 - ▶ Equity, safety and climate change
 - ▶ Build on 2020 Transportation Expenditure Plan (TEP)
 - ▶ Innovation and New Technology
 - ▶ Holistic, Multimodal Approach
 - ▶ Integrated Corridor Management



Action Plan Overview

- Implement Measure J Growth Management Program.
- The Action Plan will:
 - ▶ Address transportation issues of today.
 - ▶ Establish quantitative service objectives.
 - ▶ Identify Regional Routes.
 - ▶ Provide Growth Management Program compliance metrics.
 - ▶ Expand MTSOs to become Regional Transportation Objectives (RTOs) for:
 - ▶ Roadway
 - ▶ Safety
 - ▶ Technology
 - ▶ Transit
 - ▶ Climate Change
 - ▶ Bike/pedestrian
 - ▶ Equity



Project Schedule

Milestone	Date
Scope Refinement and Data Collection Plan	July - December 2021
Data Collection and Baseline Modeling	September 2021 - January 2022
Outreach Coordination and Completion	January 2022 - October 2023
Public Workshops and Pop-Ups Round 1 (<i>project awareness and brainstorm</i>)	March - April 2022
Stakeholder Focus Groups Round 1 (<i>project awareness and brainstorm</i>)	March - April 2022
Public Workshop and Pop-Up (<i>Lamorinda only- discuss potential transportation improvements</i>)	May 2022
Stakeholder Focus Groups Round 2 (<i>build consensus around countywide projects</i>)	May - June 2022
Public Workshops and Pop-Ups Round 2 (<i>build consensus around countywide projects</i>)	September - October 2022
Stakeholder Focus Groups Round 3 (<i>refinement of project lists</i>)	October 2022
Jurisdiction and Outside Agency Coordination Meetings	As Needed
Oversight Committee Meetings	TBD
Status Assessment of Action Plan and Identification of Issues and Potential Changes	October - November 2021
Identification of New and Refined RTOs and Actions	November 2021 - May 2022
RTPC TAC Meetings Round 2 (<i>goal setting and Routes of Regional Significance</i>)	December 2021
RTPC TAC Meetings Round 3 (<i>RTOs and actions overview</i>)	February 2022
RTPC TAC Meetings Round 4 (<i>modeling results and projects</i>)	April/May 2022
Policy Board Study Sessions (<i>overview, refinement, and confirmation</i>)	May/June 2022
Additional Action Plan Components	March - May 2022
Regional Coordination Meetings	As Needed
Preparation and Adoption of Action Plan Updates	June - October 2022
CTP Update Project Components (<i>scope is evolving</i>)	July 2022 - March 2023
Preparation and Adoption of CTP Update (<i>scope is evolving</i>)	March - October 2023

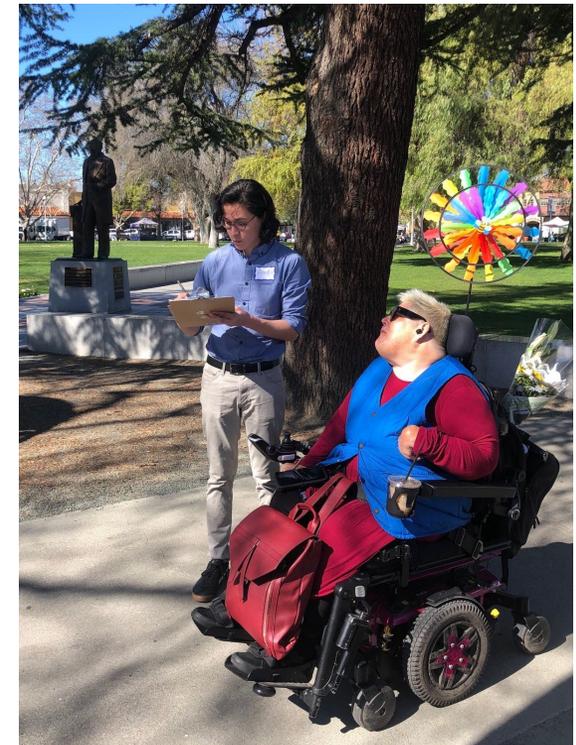
Public Outreach Overview

- Project webpage: ***ccta.net/ctp***
- Countywide online survey
- Scheduled events:
 - ▶ 11 in-person pop-ups
 - ▶ 5 virtual public workshops
 - ▶ Stakeholder Advisory Committee
- Ways to engage:
 - ▶ Online survey
 - ▶ Pop-up
 - ▶ Workshop
 - ▶ Advisory body meetings
 - ▶ Email

The screenshot shows the website for the Contra Costa Transportation Authority. The header includes the logo and navigation links: ABOUT US, PLANNING, PROJECTS, MEETINGS, NEWS, and a search icon. The main heading is "Countywide Transportation Plan and Action Plans". Below this is a breadcrumb trail: Home > Planning > Countywide Transportation Plan. A link for the Spanish version is provided: CLIC AQUÍ PARA VER LA VERSIÓN EN ESPAÑOL. The main content area is titled "Planning for Tomorrow's Transportation" and contains a paragraph about the CCTA's work with consultants and local jurisdictions. Below the text is a graphic showing silhouettes of various people using different modes of transportation (wheelchair, stroller, bicycle, etc.) against a mountain background. A call to action says "We want to hear from you! Learn how to [get involved](#)." On the left side, there is a sidebar with a table of contents: "What are the Action Plans and Countywide Transportation Plan?", "Project Timeline", "Get Involved", and "Measure J History". The main content area continues with the heading "What are the Action Plans and Countywide Transportation Plan?" followed by a sub-heading "Countywide Transportation Plan" and a paragraph explaining the CTP's purpose. It also includes a link to the 2017 CTP page. The section "Action Plans" follows, explaining the five Action Plans for different subareas and providing a link to view existing Action Plans.

Outreach completed

- Completed Pop-Ups
 - ▶ 3/5 San Ramon Farmer's Market
 - ▶ 3/6 Iron Horse Trail Danville Rest Area
 - ▶ 3/8 Concord Farmer's Market
 - ▶ 3/9 Lafayette BART
 - ▶ 3/12 Orinda Farmer's Market
 - ▶ **3/13 Richmond Rich City Rides** *(will repeat)*
 - ▶ 3/15 Walnut Creek BART
 - ▶ **3/22 El Cerrito Del Norte BART**
- Completed workshop:
 - ▶ 3/24 Lamorinda Area



Upcoming Outreach

○ Pop-Ups

- ▶ 3/26 Brentwood Farmer's Market
- ▶ **3/27 Richmond Rich City Rides**
- ▶ 3/9 Pittsburg BART

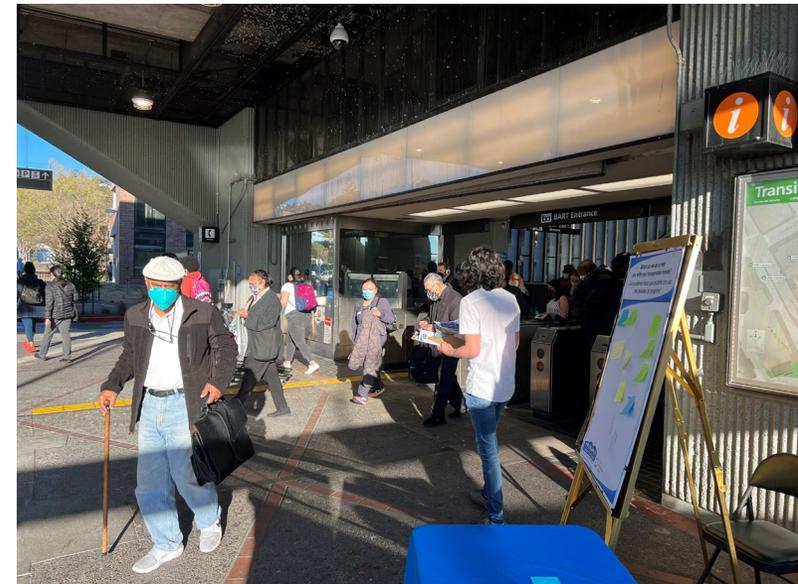
○ Workshops

- ▶ **3/31 West County**
- ▶ 4/7 Central County
- ▶ 4/14 East County



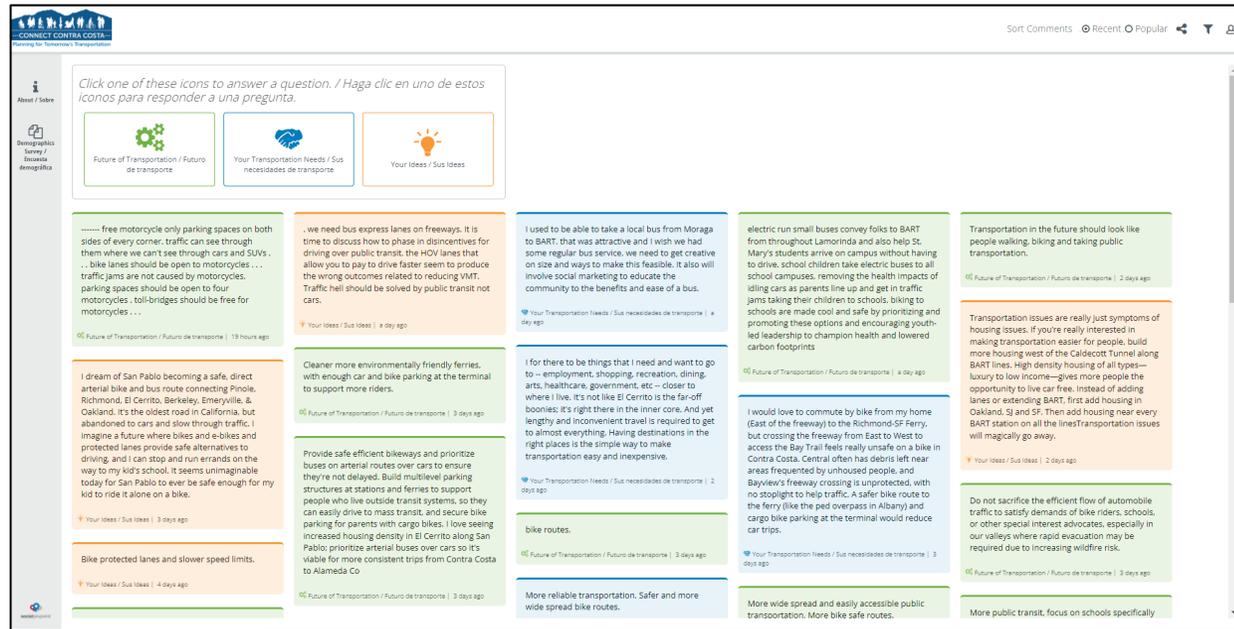
West County Outreach

- Pop-Ups
 - ▶ 3/13 Richmond Rich City Rides
 - ▶ 3/27 Richmond Rich City Rides
 - ▶ 3/22 El Cerrito Del Norte BART
- Workshop: 3/31 from 6 to 7:30 PM
- What we've heard:
 - ▶ More frequent bus service to Hercules (JPX specifically)
 - ▶ Better transit information at BART stations (real-time bus and train)
 - ▶ Better bike access and conditions on San Pablo Ave
 - ▶ More EV charging stations
 - ▶ Speed bumps with cut-throughs for bikes



How can you help?

- Share the webpage: ccta.net/ctp
- Encourage online survey participation
- Encourage 3/31 workshop participation



CONNECT CONTRA COSTA
Planning for Tomorrow's Transportation

Do you travel in Contra Costa County?
 Please join the Contra Costa Transportation Authority as we update important transportation plans in your area!

Do you have ideas about what transportation should look like now and in the future?

We want to hear from you!
In-person Pop-Up Events between March 5 and March 29, 2022
Virtual Workshops in March and April

Come tell us how you get around, what barriers you face, and how our transportation system can be more connected, safe, equitable, and resilient to climate change.

Learn more about our plans, get involved, and share your thoughts at:
ccta.net/ctp or by scanning the QR code.

CONTRA COSTA
transportation authority

Next Steps

- Policy Board and TACs help promote public outreach
- Future TAC and Policy Board Meetings:
 - ▶ Late April/May 2022 – TAC Round 4:
 - ▶ Review 2050 RTO projections and implications for travel in 2050 with recommended projects and programs for comment and refinement
 - ▶ June – October 2022
 - ▶ Policy Board review of Action Plan components
 - ▶ TAC Review of Draft Action Plan
 - ▶ TAC Review of Final Action Plan
 - ▶ Policy Board Adoption
 - ▶ Authority Board acceptance

